

## Manhattan Beach Chamber of Commerce July Calendar

Please RSVP (required for food events) to the Chamber at 310-545-5313 or e-mail [info@ManhattanBeachChamber.net](mailto:info@ManhattanBeachChamber.net). Register online at [www.ManhattanBeachChamber.net](http://www.ManhattanBeachChamber.net)

### NO LAC MEETING

#### July 1

● SBA/SCORE Counseling, 9:30 a.m. – Noon, MBCC office, by appointment. Call 310-545-5313.

#### July 4

● Happy 4th of July!

#### July 5

● Independence Day Observed – MBCC office is closed.

#### July 7

● MBYP Exec Meeting, 7:30 a.m., MBCC conference room, 425 15th St. M.B.

#### July 9

● Chamber Pak Online Due, 9 a.m. – 5 p.m., [terry@manhattanbeachchamber.net](mailto:terry@manhattanbeachchamber.net)

#### July 12

● Ambassadors Committee Meeting, 11:30 a.m. - 1 p.m., The Belamar Hotel, 3501 N. Sepulveda Blvd., M.B. Lunch is \$15. Please R.S.V.P. to [Helen@manhattanbeachchamber.net](mailto:Helen@manhattanbeachchamber.net). The Belamar Hotel offers complimentary valet parking for guests attending special events at the hotel. Please do not park in the residential neighborhood when attending Chamber events.

#### July 14

● Education Committee Meeting, 10 a.m. The College & Career Center at Mira Costa High School, 1401 Artesia Blvd., M.B.

#### July 18

● SBA/SCORE Counseling, 9:30 a.m. – Noon, MBCC office, by appointment. Call 310-545-5313.

#### July 13

● MBWIB Mixer – 5:30 – 7 p.m., Beauty 360, 1570 Rosecrans Ave., (in CVS), M.B. \$10 Chamber members, \$15 nonmembers

#### July 15

● Combined Chamber Mixer in the Park – Chevron Park, 5:30 – 7:30 p.m. The El Segundo and Manhattan Beach Chambers of Commerce present the 15th annual Mixer in the Park. Chevron Park is located on El Segundo Boulevard and Illinois Street in El Segundo. The cost is \$5 for non-Chamber members.

● SBA/SCORE Counseling, 9:30 a.m. – Noon, MBCC office, by appointment. Call 310-545-5313.

#### July 22

● SBA/SCORE Counseling, 9:30 a.m. – Noon, MBCC office, by appointment. Call 310-545-5313.

#### July 28

● MBYP Surf Festival Kickoff Mixer, 6 – 8 p.m. – Sashi Sushi + Saki Lounge, Metlox Plaza, 451 Manhattan Beach Blvd., #D 126, M.B. The cost is \$5 Chamber members, \$10 nonmembers.

#### July 29

● SBA/SCORE Counseling, 9:30 a.m. – Noon, MBCC office, by appointment. Call 310-545-5313.

● North Manhattan Beach Summer Stroll, 5 – 10 p.m., Highland Avenue between 32nd and 38th streets. Parking at Verandas, 401 Rosecrans Ave. M.B.

#### July 30

● Board of Directors Retreat, 8 – 11:30 a.m., The Belamar Hotel, 3501 N. Sepulveda Blvd., M.B. The Belamar Hotel offers complimentary valet parking for guests attending special events at the hotel. Please do not park in the residential neighborhood when attending Chamber events.

#### July 30, 31, Aug. 1

● Surf Festival. For complete details, go to [www.surffestival.org](http://www.surffestival.org).

## MBWIB Mixer July 13 at Beauty 360

The Manhattan Beach Women in Business Committee is having a mixer at Beauty 360 in Manhattan Beach. This exciting mixer will include skincare and cosmetic vendors doing complimentary consultations, a glamour shot photographer on site to take photos, wonderful food catered by Bristol Farms, a band playing some great music and delicious wine. Lots of great prizes will be raffled off as well.

Manhattan Beach Women in Business Mixer at Beauty 360, 1570 Rosecrans Ave. (CVS), Manhattan Beach. Tuesday, July 13, 5:30 – 7 p.m. The cost is \$10 if you are a Chamber member, \$15 if you're not. See you there!

## North Manhattan Beach Summer Stroll July 29

Businesses in North Manhattan Beach will host an open house. Take a stroll and sample products, get discounts and enjoy this revitalized area of Manhattan Beach.

North Manhattan Beach Summer Stroll,

Tuesday, July 29, 5 – 10 p.m., Highland Avenue, between 32nd and 38th streets, Manhattan Beach. Parking at Verandas, 401 Rosecrans Ave., Manhattan Beach.

## MBYP Offers Sponsorship Opportunities

The Manhattan Beach Young Professionals (MBYP) committee wants your company as a sponsor! Sponsorship is an affordable opportunity to promote your business to a local group of dynamic, young professionals at fun networking events. We have various levels of sponsorship that include a wide range of marketing opportunities. Each level also includes a "season pass" that allows you to attend most of our MBYP functions for free. To learn how a sponsorship of MBYP can increase your networking and help grow your business, please e-mail David Coe

([david@FreedomGrowth.com](mailto:david@FreedomGrowth.com)) or Denise Cheyette ([DCheyette@gmail.com](mailto:DCheyette@gmail.com)).



## Manhattan Beach Young Professionals (MBYP) News

### Big Wig Lunch June 10

The June Manhattan Beach Young Professionals networking event at The Belamar Hotel was a big success! MBYP was honored to have Skechers Chief Marketing Officer Leonard Armato as its Big Wig Luncheon keynote speaker. Attendees were given a rare opportunity to hear one of the world's most highly regarded sports lawyers share his professional wisdom and advice. Armato shared the evolution of his career and recounted how he came to represent some of the most notable sports figures in history –

Shaquille O'Neal and Oscar De La Hoya to name a few. We want to thank Armato and his assistant, Marcia Miller.



At left, Helen Duncan, Leonard Armato, Isela Blair, Todd Anderson

At the June lunch, MBYP chairs Isela Blair and Todd Anderson presented a donation in the amount of \$3,500 to Ed Lynch, founder of Mychal's Learning Place. Mychal's Learning Place has been the 2009-10 MBYP charity recipient and MBYP members not only raised funds but also provided volunteer support for events. MBYP is now accepting applications for its 2010-11 charity recipient. If interested, please contact the Chamber at 310-545-5313 or visit [www.mby.org](http://www.mby.org).



Helen Duncan, Ed Lynch, Isela Blair, Todd Anderson

## 2009-10 MBYP Chair Spotlight – Isela Blair

As the 2009-10 Manhattan Beach Young Professionals chair, Isela Blair has been a driving force behind the phenomenal growth of MBYP and has led MBYP in becoming one of Southern California's largest young professional networking groups. Blair was a founding member of MBYP and is ending her 16-month term as chair this month.

Blair is the principal and owner of Haute Life PR.Marketing.Events, which specializes in providing public relations, marketing, and special event services. Haute Life PR.Marketing.Events is committed to bringing its clients in contact with top media professionals; and has relationships and existing partnerships with global brands and sponsors within the fashion, beauty and lifestyle product spaces. HLPR has vast experience in media outreach, launch parties, grand openings, promotional events, media

previews, product launches, hospitality suites and more.

Additionally, Blair is the creator and founder of one of the country's top sample sales (discount shopping events), Sassy City Chicks Fashion Bash ([www.SassyCityChicks.com](http://www.SassyCityChicks.com)). This national shopping event was born in 2001 and has grown to be one of the most successful bargain shopping events in the country and is currently found in six major markets; Los Angeles, New York, San Francisco, San Diego, Miami and Las Vegas. Blair has also produced local community festivals such as West Basin's Water Harvest Festival, and specializes in managing and coordinating events that draw 1,000 to 5,000 attendees per event. Contact HLPR at 310-318-1731 for more info or visit [www.HauteLifePR.com](http://www.HauteLifePR.com).



DeAnn Flores Chase, Jill Brunkhardt

## MBYP July Mixer

MBYP's Surf Festival Kickoff mixer is July 28 at Sashi Sushi + Sake Lounge, Metlox Plaza, 451 Manhattan Beach Blvd., D-126, Manhattan Beach, from 6 to 8 p.m. The cost is \$5 for Chamber members and \$10 for nonmembers. Cash or check only. Come for happy hour prices and passed appetizers, sake and beer samplers, raffle, networking and cash bar.